



*Press Release for immediate publication:*

## **TiE CHENNAI STEPS UP FOCUS ON ENTREPRENEURSHIP IN NON-IT SECTORS & BEYOND CHENNAI**

*Booklet celebrating 50 entrepreneurs on the anvil & **TIECON CHENNAI 2011**, state's largest entrepreneurial congregation to reflect this focus*

**Chennai, September 21, 2011:** TiE Chennai, among India's most active TiE Chapters and the mentor behind new TiE Chapters in Coimbatore today announced that it would have a significant deepening of focus on promoting, celebrating entrepreneurship in non-IT sectors. The change in focus as TiE Chennai shifts gears to expand its scope and contribution in catalyzing entrepreneurship in the state of Tamilnadu. In line with this, TiE Chennai today announced that they will be bringing out a booklet showcasing 50 entrepreneurs from across the spectrum and **TIECON CHENNAI 2011**, the state's largest ever entrepreneurial congregation and the chapter's flagship event will include new sessions and approach that incorporates this focus.

In his comments, **Lakshmi Narayanan, President, TiE Chennai**, said, "Among the most active chapters in India, TiE Chennai has matured into a dynamic institution with a truly committed and talented leadership team at helm. In its vision for the future, the team chose not just to sustain the current success but build on it by expanding its' role in the promotion and celebration of entrepreneurship in the state. And when one speaks of entrepreneurship in Tamilnadu two trends are evident - there is growing innovation across sectors and instances of entrepreneurs from across the state succeeding are leaping as well. This meant the larger role being envisaged for TiE Chennai must have a growing engagement and also celebrate significant entrepreneurial successes across the state. **TIECON CHENNAI 2011** will reflect this focus strongly and we are currently planning one or two significant initiatives in this direction which are likely to be rolled out across the year." "Unnaal Mudiyum Thambi – the session chaired by Y G Mahendra was among the most popular sessions at **TIECON CHENNAI 2010** and those on the panel were successful entrepreneurs from FMCG, eye care & beauty sectors which only reinforces the need to deepen the focus and engagement," he further added.

### **About TiE Chennai:**

TiE Chennai is a part of The Indus Entrepreneurs (TiE), a global not-for-profit organization that helps budding entrepreneurs by way of advice, guidance and assistance from successful and experienced entrepreneurs and professionals. Founded in Silicon Valley in 1992 by successful entrepreneurs and professionals with roots in the Indus region, today, TiE has 57 Chapters across 14 countries, spread across 5 continents. The TiE ecosystem comprises 13,000 members and over 2,500 charter members, who are the top entrepreneurs, venture capitalists, lawyers and management professionals in their chosen field. **TIECON CHENNAI 2011** is the current edition of the chapter's flagship annual event which is also the largest congregation of entrepreneurs in the state of Tamilnadu. For more information visit: [www.tieconchennai.org](http://www.tieconchennai.org)

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